

MEDIA KIT 2027

PRINT
DIGITAL
CONTENT MARKETING
LEADS
EVENTS



THE MEDIA PLATFORM FOR ELECTRONICS MANUFACTURING

Electronics manufacturing is undergoing fundamental changes: digitalising processes, operating sustainably, retaining skilled professionals while remaining resilient – these are key challenges facing electronics manufacturers.

For more than 50 years, EPP Elektronik Produktion + Prüftechnik has been covering the electronics manufacturing industry in the DACH region, while its English-language sister brand EPP EUROPE serves the EMEA market. As a leading industry information platform, they provide independent, practical specialist information on manufacturing processes, test technology, automation, digitalisation and quality assurance – in print, online, through newsletters, webinars, social media, podcasts and events. They provide valuable guidance for well-informed technology and investment decisions.

TARGET AUDIENCE

Decision-makers responsible for investments and professionals in electronics manufacturing (OEM/EMS), as well as developers and design engineers with a focus on Design for Manufacturing/Testing, who want to stay up to date with the latest technological developments.

MEDIA BRAND

EPP **EPP**
EUROPE

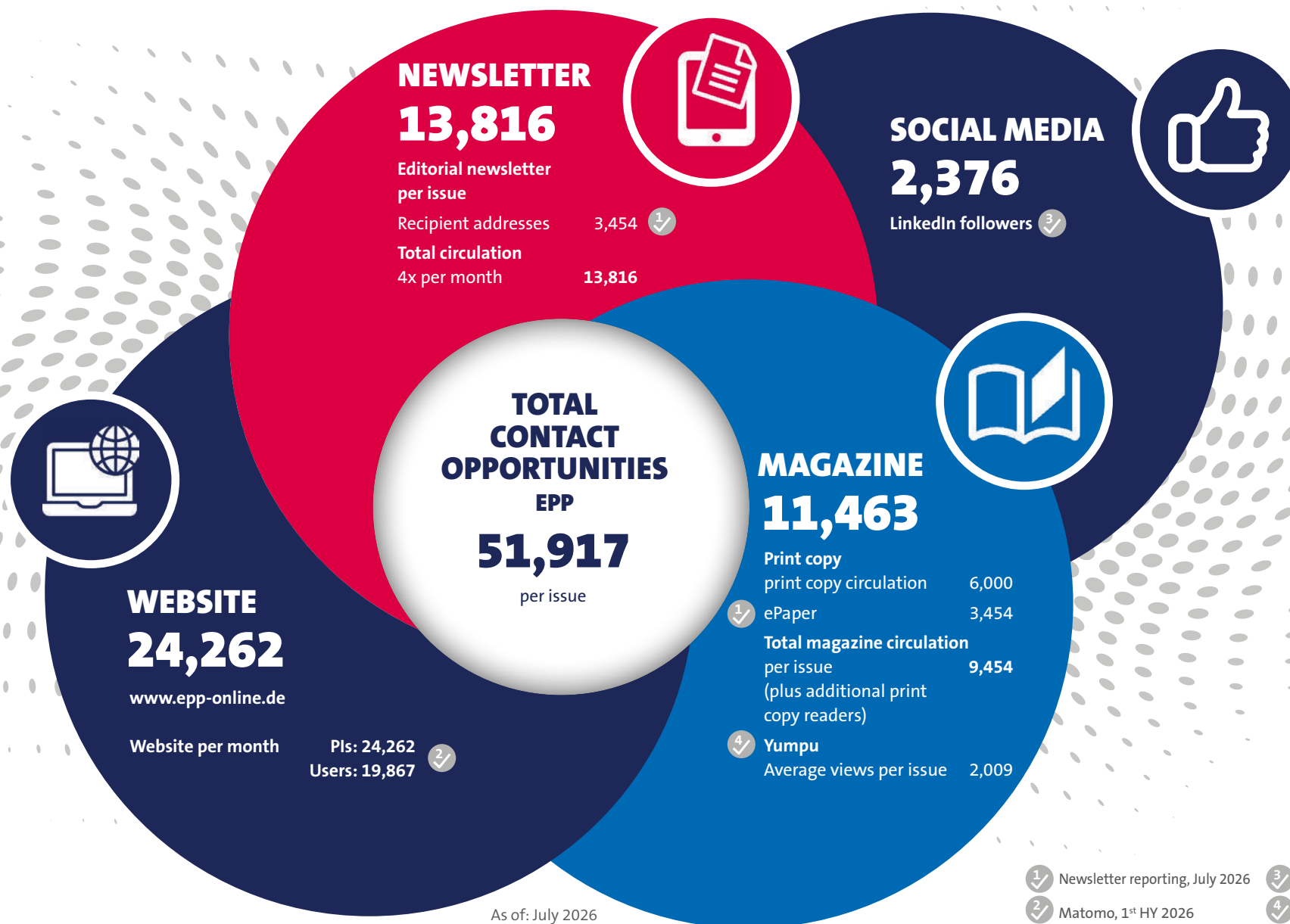


FREDERICK RINDLE
EDITOR-IN-CHIEF

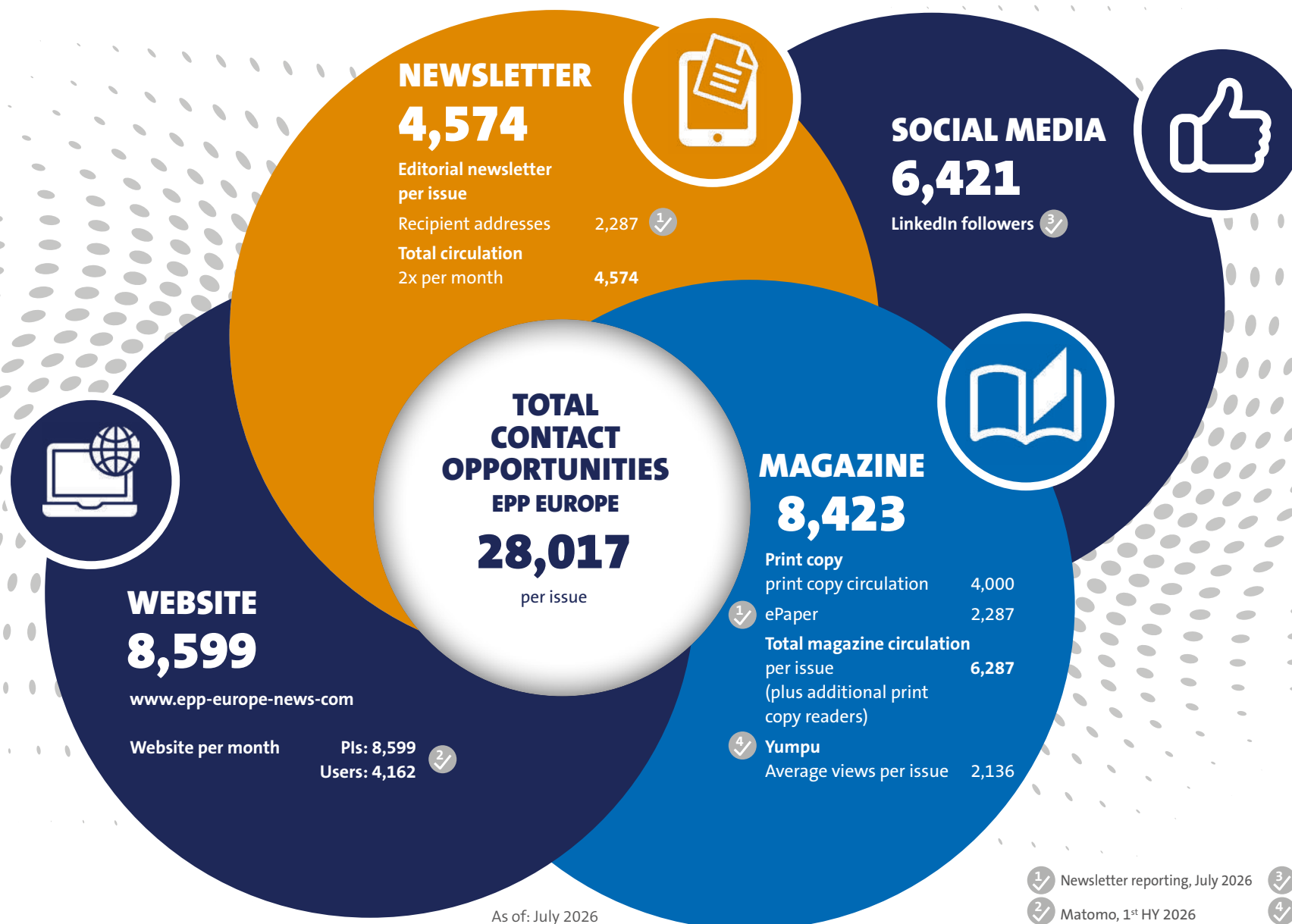
“EPP Elektronik Produktion + Prüftechnik is the voice of electronics manufacturing – fact-based, practical and technology-neutral. As an industry partner, we provide our readers with in-depth specialist information on manufacturing processes, test technology and digitalisation. Across print, online and events, we give innovations visibility and provide guidance in an evolving technology landscape.”



PRINT+ DIGITAL CIRCULATION



PRINT+ DIGITAL CIRCULATION



CONTENT



PRINT



DIGITAL



CONTENT MARKETING



LEADS



EVENTS

Circulation	03	Website	26	Highlights of Electronics	37	White paper	37	Live events & industry events	41
Readership analysis	07	Newsletter	28	Production	22	Webinars	38		
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CAMPAIGNS TAILORED TO YOUR NEEDS:

We combine print, digital podcast and lead generation to create tailored solutions that are perfectly aligned with your goals. Get in touch with us.

DIRECT

Media sales contacts	45
Editorial contacts	46



One click takes you straight to the topics that matter to you!



PRINT



Frequency EPP: 5 issues per year

Frequency EPP EUROPE: 2 issues per year

Format: DIN A4

Year EPP: 52nd year 2027

Memberships: bvik Bundesverband
Industrie Kommunikation e.V.

Publishing house: Konradin-Verlag Robert
Kohlhammer GmbH

Publisher: Katja Kohlhammer

READERSHIP ANALYSIS EPP

1.1 Industries/industrial sectors: Recipient categories		Contact opportunities Magazine	
Industry codes acc. to classif. of industrial sectors 2008		%	Readers
C.26.1	Manuf. of electronic components and boards	8.1	766
C.26.2	Manuf. of computers and peripheral equipment	3.7	359
C.26.3	Manuf. of equipment and facilities of telecommunications technology	3.4	321
C.26.4	Manuf. of consumer electronics	2.1	199
C.26.5	Manuf. of measuring and control equipment	30.9	2,912
C.26.6	Manuf. of irradiation, electromedical and electrotherapeutic equipment	1.8	170
C.26.7	Manuf. of optical instruments and photographic equipment	4.6	435
C.27	Manuf. of electrical equipment	27.0	2,562
C.28	Manuf. of machinery and equipment	7.3	690
C.29.31	Manuf. of electrical and electronic equipment for motor vehicles	4.4	407
C.30	Manuf. of other transport equipment	6.7	633
		100.0	9,454

1.2 Company size:		Contact opportunities Magazine	
		%	Readers
	1 – 49 employees	38.3	3,621
	50 – 99 employees	10.6	1,002
	100 – 199 employees	17.1	1,617
	200 – 499 employees	12.2	1,153
	500 and more employees	21.8	2,061
		100.0	9,454
1.3 Position in company		% Readers	
	Corporate management	23.7	2,241
	1 st management level (director)	15.7	1,484
	2 nd management level (supervisor)	37.4	3,536
	Employees, skilled workers, specialists	23.2	2,193
		100.0	9,454
1.4 Job function		% Readers	
	Company management	18.2	1,721
	Technical management/plant management	27.2	2,571
	Research & development	1.3	123
	Design engineering, engineering	10.8	1,021
	Production, manufacturing, assembly	25.9	2,449
	Quality management/assurance	15.1	1,428
	Purchasing	1.5	142
		100.0	9,454

READERSHIP ANALYSIS EPP EUROPE

1.1 Industries/industrial sectors: Recipient categories		Contact opportunities	
Industry codes acc. to classif. of industrial sectors 2008		%	Magazine Readers
C.26.1	Manuf. of electronic components and boards	8.1	509
C.26.2	Manuf. of computers and peripheral equipment	3.8	239
C.26.3	Manuf. of equipment and facilities of telecommunications technology	3.4	214
C.26.4	Manuf. of consumer electronics	2.1	132
C.26.5	Manuf. of measuring and control equipment	30.8	1,936
C.26.6	Manuf. of irradiation, electromedical and electrotherapeutic equipment	1.8	113
C.26.7	Manuf. of optical instruments and photographic equipment	4.6	289
C.27	Manuf. of electrical equipment	27.1	1,704
C.28	Manuf. of machinery and equipment	7.3	459
C.29.31	Manuf. of electrical and electronic equipment for motor vehicles	4.3	270
C.30	Manuf. of other transport equipment	6.7	421
		100.0	6,287

1.2 Company size:		Contact opportunities	
		%	Magazine Readers
1 – 49 employees		38.3	2,408
50 – 99 employees		10.6	666
100 – 199 employees		17.1	1,075
200 – 499 employees		12.2	767
500 and more employees		21.8	1,371
		100.0	6,287
1.3 Position in company		%	Readers
Corporate management		23.7	1,490
1 st management level (director)		15.7	987
2 nd management level (supervisor)		37.4	2,351
Employees, skilled workers, specialists		23.2	1,459
		100.0	6,287
1.4 Job function		%	Readers
Company management		18.2	1,144
Technical management/plant management		27.2	1,710
Research & development		1.3	82
Design engineering, engineering		10.8	679
Production, manufacturing, assembly		25.9	1,628
Quality management/assurance		15.1	949
Purchasing		1.5	94
		100.0	6,287



PCB ASSEMBLY

ASSEMBLY: SMD, THT, preparation and feeding, obsolescence management, odd-form assembly, process optimisation

DISPENSING/DOSING: Systems, handling, materials (solder paste, adhesive), wrapping, underfill and curing, substrate processing

EMS/CONTRACT MANUFACTURING: Consulting, engineering, outsourcing and competitive strategies, prototyping

PRODUCTION AUTOMATION: Loading and unloading, board handling, lean management, MES, production control and optimisation, process reliability and control, AI, robot solutions, software

POWER ELECTRONICS: Circuit design, components, materials, PCB production, EMI analysis, thermal management, testing & quality assurance

SOLDERING: Reflow, wave, selective, laser, vapour-phase, manual and robotic soldering, nitrogen, rework/desoldering, process analysis, solder recycling, thermal profiling, solders and solder pastes, fluxes, solder resists, solder masks

MATERIAL MANAGEMENT: AGVs, labelling, warehouse management, warehouse technology, robot solutions, software, (MES), traceability

SUSTAINABILITY: Waste prevention + disposal, CO2 reduction, Cradle2Cradle, digitalisation, emission control, sustainable product design, recycling, resource efficiency, rework, social responsibility, environmental certification

DEPANELLING: Automatic, semi-automatic and manual machines, aids, processes (laser, scribing, milling ...)

CLEANING TECHNOLOGY: Laser, processes for cleaning and drying, recycling, cleaning agents, substrates, environmental protection

REWORK: Hand soldering tools, solder fume extraction, materials, reballing, repair work stations and processes, thermal management, automation technology, autonomous vehicles, cobots, data analysis, AGVs, articulated robots, industrial robots, AI, sensor technology, service robots, software, process reliability

ROBOT SOLUTIONS

SCREEN AND STENCIL PRINTING: Solder paste and adhesive application, squeegees, stencils, screens, stretch frames, solder paste, stencil cleaning

SELECTIVE/CONFORMAL COATING: Coating systems, curing and drying, materials, process automation, cleaning, inspection, selective brazing, surface treatment

TRACEABILITY/LOGISTICS: Barcodes, labelling, labels, marking/RFID, laser technology, logistics, portfolio management, scanners, supply chain management, transport, packaging

CHIP PACKAGING & ASSEMBLY

DIE/WIRE BONDING: Bondability tests, bonding systems/wires, micro-positioning, shear force and bond strength, packaging

SEMICONDUCTOR PACKAGING: 3D WLP, 3D chip system, 3D MID, etching, AME/3D system integration, photolithography, bond systems and wires, thick film technology, embedded technologies, hybrid printing, laser, LTTC, microassembly, shear force and bond strength, substrates/ceramics, vacuum technology, packaging, bondability tests, embedded technologies

TESTING & QUALITY ASSURANCE

WORKPLACE EQUIPMENT: Lighting, built-in devices, EMC/ESD, furniture, tables

PCB TESTING: Board testers (MDA, in-circuit, function, combination, flying probe, boundary scan), test pins and adapters, VXI test platforms

OPTICAL/X-RAY INSPECTION: AOI, AXI, SPI, CT, imaging, microscopy, visual inspection, optical means of measurement

RELIABILITY TESTING: Controlled climate cabinets, shock and temperature testing, environmental simulation, wear and life-span testing

SUBJECT OVERVIEW

→ [TECHNICAL SPECIFICATIONS](#)

→ Details at: media.industrie.de

EDITORIAL SCHEDULE 2027

ISSUE

MAIN FOCUS

TOPICS

TRADE FAIRS & EVENTS


1/2027

Publication date:

02.03.2027

Advertising deadline:

04.02.2027

Editorial deadline:

28.01.2027

Conformal coating for long service life and high reliability

All issues of EPP and EPP EUROPE cover the following topics:

PCB ASSEMBLY

- Assembly
- Dispensing/dosing
- EMS/contract manufacturing
- Production automation
- Power electronics
- Soldering
- Material management
- Sustainability
- Depanelling
- Cleaning technology
- Rework
- Robot solutions
- Screen/paste printing
- Selective/conformal coating
- Traceability/logistics

LOPEC

Munich, 02.- 04.03.

APEX

Anaheim, 03.-08.04.

Expertenforum**Conformal Coating**

Blaubeuren, 11.03.


2/2027

Publication date:

04.05.2027

Advertising deadline:

08.04.2027

Editorial deadline:

31.03.2027

AI needs hardware – How SMT manufacturing is enabling the AI revolution

SMT meets semicon – Electronics assembly and semiconductor manufacturing converge

PCIM

Nuremberg, 11.-13.05.

Intersolar

Munich, 08.-10.06.

EPP Innovation FORUM+

Leinfelden, 14.04.

Web session:

Semiconductor packaging
13.05.

Web session: Process reliability
01.07.



EPP EUROPE
1/2027

Publication date:

27.04.2027

Advertising deadline:

01.04.2027

Editorial deadline:

25.03.2027

Production automation

CHIP PACKAGING & ASSEMBLY

- Die/wire bonding
- Semiconductor packaging

TESTING & QUALITY ASSURANCE

- Workplace equipment
- PCB testing
- Optical/X-ray inspection
- Reliability testing

Details see page 9



EDITORIAL SCHEDULE 2027

ISSUE

MAIN FOCUS

TOPICS

TRADE FAIRS & EVENTS



3/2027

Publication date:

01.09.2027

Advertising deadline:

06.08.2027

Editorial deadline:

30.07.2027

Process reliability in PCB assembly: Higher quality, lower risk

All issues of EPP and EPP EUROPE cover the following topics:

PCB ASSEMBLY

- Assembly
- Dispensing/dosing
- EMS/contract manufacturing
- Production automation
- Power electronics
- Soldering
- Material management
- Sustainability
- Depanelling
- Cleaning technology
- Rework
- Robot solutions
- Screen/paste printing
- Selective/conformal coating
- Traceability/logistics

CHIP PACKAGING & ASSEMBLY

- Die/wire bonding
- Semiconductor packaging

TESTING & QUALITY ASSURANCE

- Workplace equipment
- PCB testing
- Optical/X-ray inspection
- Reliability testing

Details see page 9

Web session: Material management & supply chain
23.09.

Electronics & Applications
Utrecht, 21.- 23.09.

all about electronic solutions
Ulm, 29. - 30.09.



4/2027

Publication date:

05.10.2027

Advertising deadline:

09.09.2027

Editorial deadline:

02.09.2027

Material and supply chain management for efficient processes

EDITORIAL SCHEDULE 2027

ISSUE

MAIN FOCUS

TOPICS

TRADE FAIRS & EVENTS


5/2027


Publication date:
09.11.2027

Advertising deadline:
13.10.2027

Editorial deadline:
06.10.2027

Main trade-fair issue: productronica

Main focus:

From contractor to partner – EMS providers in focus

All issues of EPP and EPP EUROPE cover the following topics:

PCB ASSEMBLY

- Assembly
- Dispensing/dosing
- EMS/contract manufacturing
- Production automation
- Power electronics
- Soldering
- Material management
- Sustainability
- Depanelling
- Cleaning technology
- Rework
- Robot solutions
- Screen/paste printing
- Selective/conformal coating
- Traceability/logistics

CHIP PACKAGING & ASSEMBLY

- Die/wire bonding
- Semiconductor packaging

TESTING & QUALITY ASSURANCE

- Workplace equipment
- PCB testing
- Optical/X-ray inspection
- Reliability testing

Details see page 9

productronica
Munich, 16.-19.11.

Semicon
Munich, 16.-19.11.

Web session
Power electronics
10.11.

productronica
Munich, 16.-19.11.

Semicon
Munich, 16.-19.11.


EPP EUROPE
2/2027

Publication date:
26.10.2027

Advertising deadline:
30.09.2027

Editorial deadline:
23.09.2027

Semiconductor packaging

RATE CARD 2027

ADS: TECHNICAL DATA

YOUR QUICK LINK TO US

Phone
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Email
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MAGAZINE FORMAT: DIN A4, 210 mm wide x 297 mm high, untrimmed: 216 mm wide x 303 mm high

TYPE AREA:

188 mm wide x 270 mm high, 4 columns, each 44 mm wide

PRINTING AND BINDING:

Web offset, perfect binding

POSITION: Rate for guaranteed position (from 1/3 page), 10% surcharge

COLOUR: Print colours (CMYK) in accordance with ISO 2846-1

FORMATS: from page 14 onwards

AGENCY COMMISSION:

15% on print media, 10% on digital media

PAYMENT CONDITIONS:

2% discount for direct debit, advance payment and payment within 10 days of invoice date, otherwise payment in full no later than 30 days from invoice date.
VAT no.: DE 811 236 132

BANK ACCOUNT: Baden-Württembergische Bank,
BIC: SOLADEST600, IBAN: DE28 6005 0101 0002 6238 87

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ADVICE, BOOKING:

→ CONTACTS
page 45

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andrea.haab@konradin.de

→ Details at: media.industrie.de

→ SEE NEXT PAGE FOR FORMATS

ADS: STANDARD FORMATS

1/1 PAGE

TRIM SIZE
210 x 297 mm

TYPE AREA
188 x 270 mm

TRIM SIZE 6,630.00	TYPE AREA 6,320.00
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JUNIOR PAGE

TRIM SIZE
151 x 205 mm

TYPE AREA
140 x 190 mm

TRIM SIZE 4,060.00	TYPE AREA 3,930.00
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1/2 PAGE

LAND. (4-COL.)

TRIM SIZE
210 x 150 mm

TYPE AREA
188 x 133 mm

PORT. (2-COL.)

TRIM SIZE
103 x 297 mm

TYPE AREA
92 x 270 mm

TRIM SIZE 3,670.00	TYPE AREA 3,530.00
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1/3 PAGE

LAND. (4-COL.)

TRIM SIZE
210 x 105 mm

TYPE AREA
188 x 88 mm

PORT. (1-COL.)

TRIM SIZE
71 x 297 mm

TYPE AREA
60 x 270 mm

TRIM SIZE 3,320.00	TYPE AREA 3,160.00
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1/4 PAGE

LAND. (4-COL.)

TRIM SIZE
210 x 82 mm

TYPE AREA
188 x 65 mm

LAND. (2-COL.)

TRIM SIZE
103 x 150 mm

TYPE AREA
92 x 133 mm

PORT. (1-COL.)

TRIM SIZE
55 x 297 mm

TYPE AREA
44 x 270 mm

TRIM SIZE 2,300.00	TYPE AREA 2,160.00
-----------------------	-----------------------

1/8 PAGE

LAND. (4-COL.)

TYPE AREA
188 x 32 mm

LAND. (2-COL.)

TYPE AREA
92 x 65 mm

PORT. (1-COL.)

TYPE AREA
44 x 133 mm

TYPE AREA 1,490.00

Ad size
 Trim size
 3 mm bleed

Formats: width x height in mm
 Bleed: add 3 mm on all sides

up to 4 colours

FREQUENCY DISCOUNTS

5%
 from 3 placements
 10%
 from 6 placements

→ SPECIAL FORMATS AND AD SPECIALS

(Rates valid as of 01.10.2026, in €, plus VAT)

SPECIAL FORMATS AND POSITIONS

FORMATS	SPECIFICATIONS	TRIM SIZE	TYPE AREA	RATE (up to 4c)
2nd, 3rd or 4th COVER PAGE trim size		210 x 297		6,830.00
1/3 PAGE NEXT TO EDITORIAL trim size type area		71 x 297	60 x 270	3,590.00 3,480.00
1/2 PAGE NEXT TO TABLE OF CONTENTS trim size type area		103 x 297	92 x 270	4,030.00 3,880.00
TEXT BOX AD 1/4 page horizontal, 4c	3 placements 6 placements Consisting of text, image, logo, company address incl. preparation of printing material	188 x 65		2,430.00 4,374.00
AD IN EDITORIAL SECTION 60 mm wide 44 mm wide	Max. height 50 mm, minimum height 20 mm, surrounded by editorial on at least 3 sides, positioned: in News	60 x spec. 44 x spec.		per mm 47.90 36.70
ADVERTORIAL	Regular ad rates (from 1/2 page, 4c), see page 14 for rate table, 4c, production at Konradin, layout adapted to EPP			from 3,670.00
COVER PAGE	Booking subject to editorial approval and includes cover page and cover story.			7,530.00
SPECIAL SECTION COVER	Is designed by the editorial team and introduces a trade fair section or a special section. Your image on the special section cover is complemented by a specialist article of up to two pages (see p. 20).			4,860.00
				BASIC RATE per year
CLASSIFIED ADS	PREMIUM COMPANY PROFILE (online)			2,050.00
	BUSINESS CARD (print) <i>more on page 36</i>		60 x 82	1,320.00
	COMPANY PROFILE + BUSINESS CARD COMBO			3,100.00

Formats: width x height in mm
Trim size: add 3 mm to each side

up to 4 colours

(Rates valid as of 01.10.2026, in €, plus VAT)

AD SPECIALS

	SPECIFICATIONS	RATES
LOOSE INSERT up to 25 g 	With reference to insert in magazine. Partial allocation by first digit of postcode is possible.	290.00 per thsd. Partial inserts on request
TIP-ON/POSTCARD/POST-ITS 	Postcard, Automatic gluing Minimum size of carrier ad: 1/1 page Post-its, booklets, product samples and other glued-on advertising materials, manual gluing	75.00 per thsd. 55.00 per thsd.* plus carrier ad upon request
BOUND INSERT 	1 leaf = 2 pages 135–180 gsm 2 leaf = 4 pages 80–180 gsm	7,230.00 11,875.00

	SPECIFICATIONS	RATES
DOUBLE GATEFOLD BOUND INSERT 	Bound insert opening towards the centre of the magazine.	15,515.00
GATEFOLDER 	Fold-out inside cover (gatefold)	23,520.00
COVER FLAP 	105 mm wide, attached on left-hand side with title logo featured on front	9,900.00

RATE CARD 2027

ADS: TECHNICAL DATA

GET IN TOUCH:
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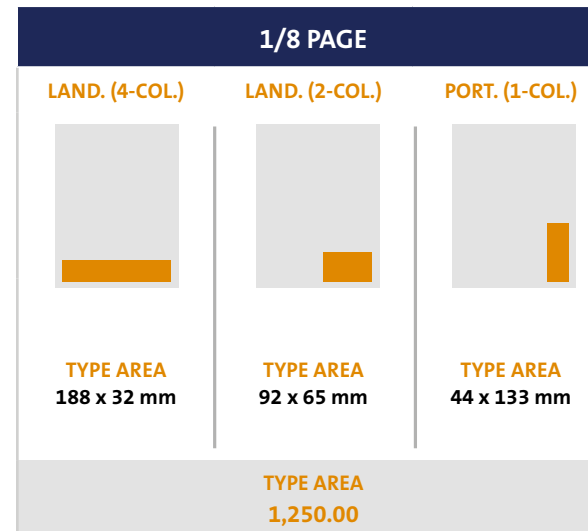
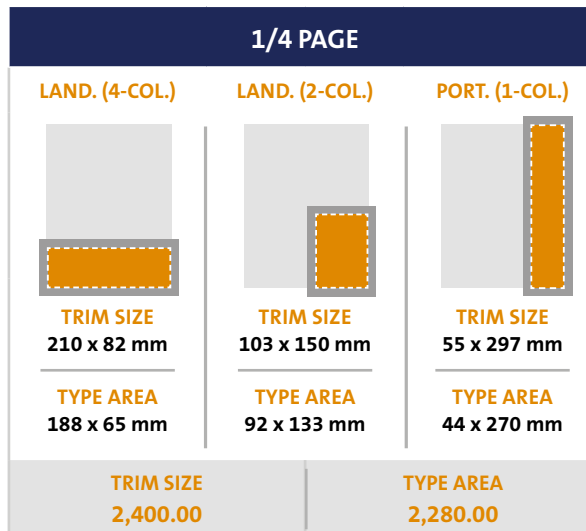
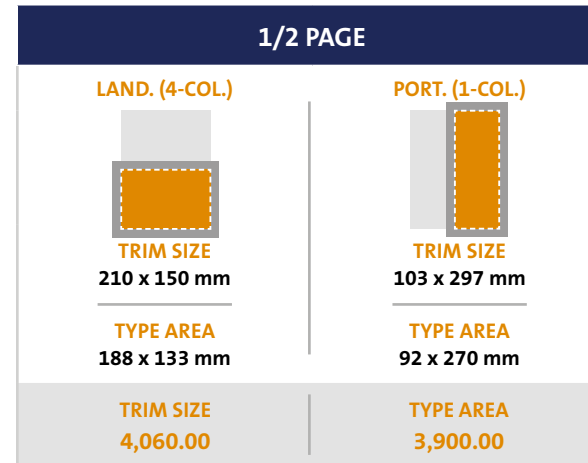
→ **CONTACTS**
page 45

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Order management
ANDREA HAAB
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andrea.haab@konradin.de

ADS: STANDARD FORMATS



Ad size
 Trim size
 3 mm bleed

Formats: width x height in mm
 Bleed: add 3 mm on all sides

up to 4 colours

FREQUENCY DISCOUNTS



→ SPECIAL FORMATS AND AD SPECIALS

(Rates valid as of 01.10.2026, in €, plus VAT)

SPECIAL FORMATS AND POSITIONS

FORMATS	SPECIFICATIONS	TRIM SIZE	TYPE AREA	RATE (up to 4c)
2nd, 3rd or 4th COVER PAGE trim size		210 x 297		7,400.00
1/3 PAGE NEXT TO EDITORIAL trim size type area		71 x 297	60 x 270	3,880.00 3,680.00
1/2 PAGE NEXT TO TABLE OF CONTENTS trim size type area		103 x 297	92 x 270	4,060.00 3,900.00
TEXT BOX AD 1/4 page horizontal, 4c	3 placements 6 placements Consisting of text, image, logo, company address incl. preparation of printing material	188 x 65		2,520.00 4,536.00
ADVERTORIAL	Regular ad rates (from 1/2 page, 4c), see page 14 for rate table, 4c, production at Konradin, layout adapted to EPP EUROPE			ab 4,060.00
COVER PAGE	Booking subject to editorial approval and includes cover page and cover story.			8,160.00
SPECIAL SECTION COVER	Is designed by the editorial team and introduces a trade fair section or a special section. Your image on the special section cover is complemented by a specialist article of up to two pages (see p. 20).			5,000.00

Formats: width x height in mm
Trim size: add 3 mm to each side

SPECIAL SECTIONS

EYE-CATCHING COVERS FOR SPECIAL TOPICS!

In the theme issues and special sections, EPP and EPP Europe readers receive detailed background information, analyses and trends on a specific topic area. Your image introduces a theme issue or special section.

SERVICES

- Special section cover image
- Descriptive text on cover image
- Additional article on special section cover image on one of the following pages



YOUR PRODUCT ON THE SPECIAL SECTION COVER PAGE

EPP

Special section cover image
+ technical feature

4,860.00

EPP EUROPE

Special section cover image
+ technical feature

5,000.00

(Rates valid as of 01.10.2026, in €, plus VAT)

ISSUES

1/2027

PD: 02.03.2027 | AD: 07.01.2027

DD: 22.12.2026

Conformal coating for long service life and high reliability

2/2027

PD: 04.05.2027 | AD: 06.04.2027

DD: 23.03.2027

AI needs hardware – How SMT manufacturing is enabling the AI revolution

3/2027

PD: 01.09.2027 | AD: 09.07.2027

DD: 25.06.2027

Process reliability in PCB assembly: Higher quality, lower risk

4/2027

PD: 05.10.2027 | AD: 12.08.2027

DD: 29.07.2027

Material and supply chain management for efficient processes

EPP EPP
EUROPE

**SPECIAL SECTIONS
IN ADDITIONAL ISSUES
AND AT TRADE FAIRS?**

**GET IN TOUCH
→ MEDIA SALES CONTACT**

5/2027

PD: 09.11.2027 | AD: 15.09.2027

DD: 01.09.2027

**Main trade fair issue: productronica
Main focus: from contractor to partner – EMS providers in focus**

EPP EUROPE May 2027

PD: 27.04.2027 | AD: 04.03.2027

DD: 18.03.2027

Production automation

EPP EUROPE November 2027

PD: 26.10.2027 | AD: 02.09.2027

DD: 16.09.2027

Semiconductor Packaging

→ GUIDELINES SPECIAL SECTIONS EPP

→ GUIDELINES SPECIAL SECTIONS EPP EUROPE

PRODUCTRONICA 2027



PRODUCTRONICA 2027 | CROSS-MEDIA PACKAGES BY KONRADIN INDUSTRIE

productronica is the key meeting place for the electronics manufacturing industry – the perfect opportunity to put your company in the spotlight. Increase your visibility and make an impact with EPP and EPP EUROPE.

Targeted communication:

Reach your target audience with precision: provide facts, spark interest and create lasting impressions. This approach strengthens trust and brand presence – before, during and after the trade fair.

A wide range of formats:

Make the most of our formats to get your message across effectively. Whether in print, digitally or on site, we develop tailored campaigns aligned with your budget and objectives. For example, with exhibitor profiles / the productronica kick-off in EPP News.

Contact us for a solution tailored to your needs!

Get in touch

→ [MEDIA SALES CONTACTS](#)



→ SEND DATA TO: media.industrie@konradin.de

→ Details at: media.industrie.de

HIGHLIGHTS OF ELECTRONICS PRODUCTION

GET YOUR INNOVATIONS NOTICED!

Your advertorial reaches your audience across multiple touchpoints – in our magazine, e-paper and on our high-traffic online portal. Online, it is featured prominently in the “Highlights of Electronics Production” section.

To maximise visibility, we also promote your advertorial in our editorial newsletter. This gives your content additional reach across channels and ensures greater impact with your target audience.

CROSS-MEDIA OFFER



ADVERTORIAL PRINT

+ ONLINE ADVERTORIAL ON THE WEBSITE

+ TEASER IN NEWSLETTER



CROSS-MEDIA ADVERTORIAL

1/1 page advertorial (print)
+ online advertorial (website)
+ teaser in newsletter

4,520.00

2/1 page advertorial (print)
+ online advertorial (website)
+ teaser in newsletter

6,700.00

(Rates valid as of 01.10.2026, in €, plus VAT)

EXCLUSIVE BENEFITS

- Publication of your advertorial in an issue of EPP of your choice
- Publication of your advertorial in the "Highlights of Electronics Production" section of our online portal
- Active promotion of your advertorial in an EPP newsletter



PRINT ADVERTORIAL 1/1



PRINT ADVERTORIAL 2/1

HIGHLIGHTS OF ELECTRONICS PRODUCTION

→ TECHNICAL SPECIFICATIONS

→ Details at: media.industrie.de

SPOTLIGHT

TECHNOLOGY IN THE SPOTLIGHT – DOUBLE-PAGE IMAGE PROMOTION

A large-format visual feature across a double-page spread.

A striking image brings technological expertise, innovation or industrial applications to life. The accompanying text provides background information and explains the application and benefits. Your company is clearly identified and positioned as an expert solutions provider.

BENEFITS FOR ADVERTISERS



Maximum attention:

A large-format double-page spread with strong visual impact & powerful images.



Brand impact through storytelling:

Striking images make complex technologies easy to understand – position your company as an innovator rather than using conventional product advertising.



High reader approval:

Visually compelling content attracts more attention and is more memorable.



Showcase your technology leadership: Strengthens your positioning as an industry innovator within a high-quality editorial environment.



Long-lasting impact: Powerful imagery stays in readers' minds.

TECHNOLOGY THAT INSPIRES

Ideal for companies looking to strengthen their brand, showcase their technological expertise and present innovations in a high-quality editorial environment.



DOUBLE-PAGE IMAGE PROMOTION

Double-page image
+ text EPP

4,500.00

Double-page image
+ text EPP EUROPE

5,500.00

(Rates valid as of 01.10.2026, in €, plus VAT)

→ SEND DATA TO: auftragsmanagement@konradin.de

→ Details at: media.industrie.de



DIGITAL



THE PORTAL FOR ELECTRONICS MANUFACTURING IN D/A/CH AND EMEA

Current news from the electronics manufacturing industry – concise, well-researched and practical. Drawing on many years of editorial experience and in-depth market knowledge, our editorial team delivers expertly researched, high-quality content. White papers, webinars, expert insights and industry events complement the offering. The target audience includes professionals, managers and engineers at companies with in-house electronics manufacturing.



YOUR BENEFITS OF BANNER ADVERTISING

- Increased brand awareness
- Support throughout complex decision-making processes
- Placement in a trusted editorial environment
- Measurable performance and optimisation
- Support for lead generation
- A valuable addition to your marketing mix

DIGITAL EPP-ONLINE.DE / EPP-EUROPE-NEWS.COM

→ ADVERTISING FORMATS AND RATES

ADVERTISING FORMATS & RATES



LEADERBOARD



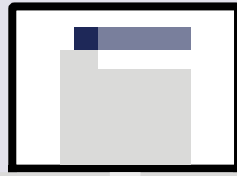
Size: 728 x 90 pixels



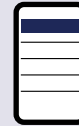
300 x 50 pixels

590.00

LARGE LEADERBOARD EXPANDABLE LEADERBOARD



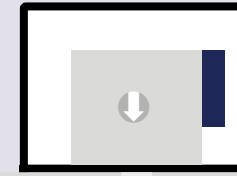
Size: 970 x 90 pixels or
728 x 90 + 728 x 300 pixels



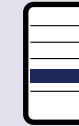
300 x 50 pixels

660.00

(STICKY) SKYSCRAPER (STICKY) WIDE SKYSCRAPER



Size: 120 x 600 pixels
160 x 600 pixels



300 x 50 pixels

510.00

HOCKEYSTICK / WALLPAPER



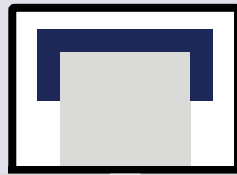
Size: 728 x 90 and 160 x 600 pixels
or
970 x 90 and 120 x 600 pixels



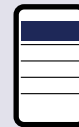
300 x 75 pixels

1,140.00

FRAME AD



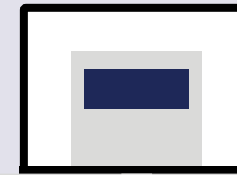
Size: 160 x 600 and
1,125 x 90 and 160 x 600 pixels



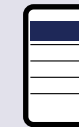
300 x 75 pixels

1,430.00

BILLBOARD



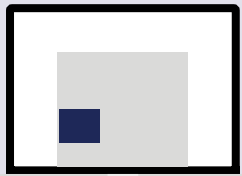
Size: 970 x 250 pixels



300 x 75 pixels

770.00

MEDIUM RECTANGLE / VIDEO AD



Size: 300 x 250 pixels



300 x 250 pixels

550.00

HALF-PAGE AD



Size: 300 x 600 pixels



300 x 600 pixels

1,140.00

**ENHANCE YOUR
BANNER ADVERTISING
WITH ADDITIONAL AD-
VERTISING FORMATS:**

Sponsored Article PLUS

Highlights of electronics
production

(Rates valid as of 01.10.2026, in €, plus VAT)

Placement on desktop and tablet:

Size and position in pictures illustrative. Placement in rotation with a maximum of two other banners.

→ Details at: media.industrie.de

NEWSLETTER

EPP-NEWS | EPP-EUROPE-NEWS

EPP-News and EPP-EUROPE-News offer interesting and varied news from the world of electronics production. They contain industry reports, technology trends, applications, interviews, references to events and knowledgeable tips and advice.

FREQUENCY:

EPP-News: Weekly, every Wednesday, prior to electronica twice a week on Tuesdays + Thursdays.

EPP-EUROPE-News: Fortnightly, Tuesdays

DISTRIBUTION:

EPP-News: 3,454 recipients

EPP-EUROPE-News: 2,287 recipients

TARGET AUDIENCE:

Qualified and well-known subscribers who want to stay informed about the latest news on electronics production.

NEWSLETTER LANGUAGE:

EPP-News: German

EPP-EUROPE-News: English



Ad format*/position		Size in pixels (w x h)	Rate
Leaderboard above header		728 x 90**	1,420.00
Text/image ad		image 200 x 150 and text 300 characters incl. spaces	820.00
Full banner		468 x 60** 590 x 100**	820.00
Medium rectangle		300 x 250	820.00
Button		192 x 192	590.00

SIGN UP FOR THE NEWSLETTER:

<https://epp.industrie.de/newsletter/>

SIGN UP FOR THE NEWSLETTER:

<https://epp-europe-news.com/newsletter/>

→ SEND DATA TO:
auftragsmanagement@konradin.de

→ Details at: media.industrie.de

*Size and position in picture illustrative. **Display on mobile devices: scaled to a width of 300 pixels
(Rates valid as of 01.10.2026, in €, plus VAT)

**AS AN EXCLUSIVE PARTNER, THE
STANDALONE NEWSLETTER GIVES
YOUR MESSAGE
MAXIMUM IMPACT.**

As established trade media brands, EPP und EPP EUROPE are a trusted and influential source of information for your target audience.

The standalone newsletter is sent to subscribers of the regular EPP or the EPP EUROPE newsletter under the EPP or the EPP EUROPE name and in its corporate design. You choose the topic, content and mailing date of the newsletter. We take care of everything else – from distribution to reporting.



Services and rate

(minimum lead time: 2 weeks)

- Welcome text
- Contact details
- 3-5 individual articles incl. pictures
- Imprint

PACKAGE PRICE

4,730.00

Agency commission: 10% on digital products (not on handling costs)

(Rates valid from 01.10.2026, in €, plus VAT)

STANDALONE NEWSLETTER

→ SEND DATA TO:
auftragsmanagement@konradin.de

→ Details at: media.industrie.de

SEMICONDUCTOR PACKAGING



SEMICONDUCTOR PACKAGING EUROPE

EPP and EPP EUROPE are highly respected in Germany and across Europe for their expertise in electronics manufacturing and testing. With its dedicated focus on Semiconductor Packaging Europe, EPP EUROPE broadens its offering through an innovative website and a monthly newsletter.

TARGET AUDIENCE

Advanced and semiconductor packaging in Europe, both manufacturing and testing and research, development and product management

POSITION YOUR BRAND IN SEMICONDUCTOR PACKAGING EUROPE — THE IDEAL PLATFORM IF YOU OPERATE IN ANY OF THESE FIELDS:

Equipment | Materials and processes for advanced packaging | Wafer-level packaging WLP | Fan-out WLP | Fan-in WLP | CSP Chip-scale packaging | 3D stacking | Advanced system packaging | 2D/3D chip packaging | (Chip) stacking | Chiplets | Flip-chip packaging | Stacked dies | System-in-package (SiP) | Multi-chip modules (MCM) | Chip-on-board (CoB) | etc.

**CONTENT
PLATFORMS
WEBSITE AND
MONTHLY
NEWSLETTER**
both available in
English



**BENEFIT FROM THE
RAPIDLY GROWING
MARKET FOR SEMI-
CONDUCTOR PACK-
AGING IN EUROPE.**

→ SEND DATA TO:
auftragsmanagement@konradin.de

Website www.epp-europe-news.com/semiconductor-packaging

The latest information on semiconductor packaging in Europe. Here you will find product news, useful technology details and the latest business information.

Ad format*/placement		Size in pixels (w x h)	Rate
Medium rectangle		300 x 250	410.00
Billboard		970 x 250	630.00
Large or expandable leaderboard		970 x 90 728 x 90 and 728 x 300	500.00

* Size and position in picture illustrative.
For illustrations of mobile ads, refer to page 27, Website

Newsletter

Monthly updates on all aspects of semiconductor packaging in Europe. 600 personally named and qualified addresses throughout EMEA

Ad format**/placement		Size in pixels (w x h)	Rate
Leaderboard content		728 x 90**	1,420.00
Text/image ad		Image: 200 x 150, text: 300 char. (incl. spaces)	820.00
Button		192 x 192	590.00

(Rates valid as of 01.10.2026, in €, plus VAT)



USE OUR QUALITY CONTACT DATABASE TO REACH NEW TARGET AUDIENCES FOR YOUR COMPANY!

Select the relevant criteria for your email campaigns from our qualified contact database:

- REGION
- INDUSTRY
- COMPANY SIZE
- FUNCTION
- POSITION

You decide on the content and design of your email campaign. This enables you to address your chosen target audience with precision and relevance.

YOU CAN CHOOSE BETWEEN TWO DESIGN OPTIONS FOR YOUR NEWSLETTER:

- Integration of your HTML template in accordance with our standards
- Selection from four professionally designed templates for your email campaign

GDPR-compliant

We take care of every aspect of your email campaign – from distribution through to reporting. This enables you to reach interested prospects and potential customers efficiently and in a targeted manner. Repeat mailings can further increase response rates.



SERVICES AND RATES

(minimum lead time: 2 weeks)

Handling: Per address:

Handling:	800.00	
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1 email campaign, 1 proof for review, 1 selection, use of the existing template, distribution and reporting

Address rental:		from 0.95
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Minimum order volume: 1,000 addresses = 950.00

Repeat email campaigns:	110.00	from 0.40
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1 reminder using the same content, template and address selection

(Rates valid as of 01.10.2026, in €, plus VAT)

TIP:

Email campaigns are a highly effective tool for promoting roadshows, in-house exhibitions, open days, trade fairs, webinars, webcasts and product presentations.

EMAIL CAMPAIGNS

→ SEND DATA TO:
auftragsmanagement@konradin.de

→ Details at: media.industrie.de

KEYWORD-BASED NEWSLETTER

REACH YOUR TARGET GROUPS EVEN MORE EFFECTIVELY WITH OUR CUSTOMISED SOLUTIONS

Benefit from personalised campaigns for selected target audiences, precisely tailored to the needs and interests of your prospective customers.

KEYWORD-BASED NEWSLETTER:

We target only those recipients who have demonstrated an interest in your subject area during the relevant period. This allows you to reach highly relevant contacts with a strong affinity for the subject.

ACCOUNT-BASED NEWSLETTER:

We specifically target the companies that are of particular interest to you.

These include, for example, potential new customers or selected target accounts that are not yet part of your customer base.

**YOU FOCUS ON CONTENT –
WE MANAGE THE CAMPAIGN
AND HELP YOU ACHIEVE
YOUR GOALS.**



SERVICES AND RATES

(minimum lead time: 2 weeks)

Rate per
address:

Handling	800.00
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Database selection, email template, one proof for review, distribution and reporting

Selection and address rental based on agreed criteria	
up to 500 addresses	5.20 each
up to 1,000 addresses	4.70 each
over 1,000 addresses	4.20 each

Multiple email campaigns	110.00
per address	from 1.80

One reminder mailing with the same content, template and target group selection

Agency commission:
10% on digital products (not on handling costs)

(Rates valid as of 01.10.2026, in €, plus VAT)

→ SEND DATA TO:
auftragsmanagement@konradin.de

→ Details at:
media.industrie.de

REACH INDUSTRY DECISION-MAKERS DIRECTLY.
ADVERTISE IN THE LINKEDIN NEWSLETTER
“EPP-NEWS”!

YOUR BENEFITS



Relevant reach

Reach industry decision-makers and professionals directly on LinkedIn.



Direct access to your target audience

Delivered via LinkedIn notification and additionally by email – without being diverted by spam filters.



High visibility

Banners and text-and-image ads are positioned prominently within the editorial environment.



Sustainable brand presence

Multi-issue packages ensure continuous visibility across several issues.



Engaged readership

Your content reaches an active and relevant subscriber base with high levels of interaction.



Attractive package rates

The price decreases with each additional issue – starting at just €2,100 for three issues.

NEW
from 01.01.2027

LinkedIn
Newsletter

Subscribers upon request

more than
2,300
followers



Our package rates

No individual placements, package deals only

3 issues:	2,100.00
6 issues:	3,960.00
9 issues:	5,040.00



Content article
1,920 x 1,080 px



Full banner
1,920 x 300 px

(Rates valid as of 01.10.2026, in €, plus VAT)

LINKEDIN – SPONSORED POST

BOOST YOUR REACH EFFECTIVELY WITH A SPONSORED POST.

YOUR CONTENT ON OUR LINKEDIN CHANNEL!



YOUR BENEFITS



Reach the right audience

Connect with your target audience where they stay informed every day.



Thought leadership

Strengthen your expertise and brand awareness in the B2B sector.



Measurable & transparent

Track performance and engagement with clear metrics.



High credibility

Benefit from the trust our community places in us for your communication.



Your social media presence on LinkedIn: relevant, visible and effective.

Visit EPP on LinkedIn:

<https://www.linkedin.com/showcase/epp-online>



SERVICES AND RATES

(minimum lead time: 2 weeks)

Image post with text

max. 1,900 characters

Image formats: JPG/PNG

Square: 1,920 x 1,920 px

Portrait: 1,080 x 1,350 px

Video post

max. 3 min

max. 5 GB, 192 Kbit/s – 30 Mbit/s

EPP – Rate per post

900.00

EPP EUROPE – Rate per post

1,260.00

Data submission: 1 week prior to publication date

(Rates valid as of 01.10.2026, in €, plus VAT)

→ SEND DATA TO: auftragsmanagement@konradin.de

→ Details at: media.industrie.de

CONTENT MARKETING

CONTENT MARKETING BOOSTS YOUR VISIBILITY AND ATTRACTS NEW PROSPECTS TO YOUR BUSINESS.

Konradin Industrie's content marketing advertising options convey your messages to your target audience – persuasively, effectively and packed with information.

Combined with your traditional advertising, we help you sustainably strengthen and expand your position as a trusted source of expertise among your key target audiences.

YOUR BENEFITS:



Your content provides real benefits and added value to the reader/user.



Your advertising and brand message is embedded in well-researched editorial articles on websites.



Benefit from the high credibility and professional competence of our media brands.



Your campaign will tap into the full potential of our target audiences.



SPONSORED ARTICLE PLUS

IN BRIEF: You provide the text and the editorial team will review and edit it as needed. We recommend that you do not include any promotional messages in the text.

PLACEMENT: Integration as article (teaser) in the editorial section of the homepage. Teaser of your sponsored article via a LinkedIn post for the duration of the campaign.

RUNNING TIME: Placement on the homepage is limited to an agreed period of time (minimum 4 weeks). After that, the sponsored article can still be found in the archive. You can start at any time.



SERVICES AND RATES

Package rate per website

SPONSORED ARTICLE PLUS	3,150.00
------------------------	----------

- Sponsored article will be marked as “advertisement”
- up to max. 6,000 characters (DOC) incl. spaces
- plus 1 teaser image and a maximum of 2-3 additional images
- plus links within the text

LinkedIn post as teaser for the sponsored article for the duration of the campaign

(Rates valid as of 01.10.2026, in €, plus VAT)

→ [TECHNICAL SPECIFICATIONS](#)

→ Details at: media.industrie.de

COMPANY PROFILE | BUSINESS CARD

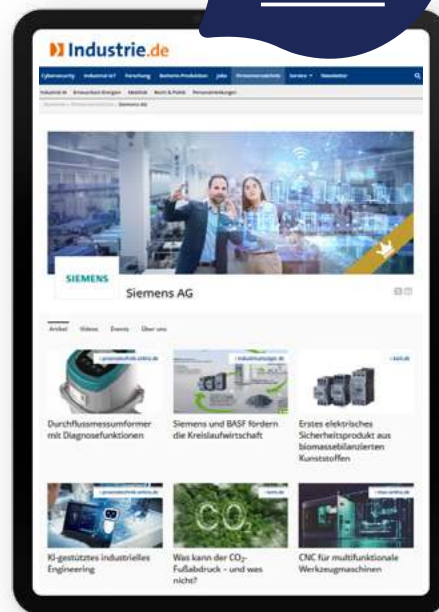
PREMIUM COMPANY PROFILE

Increase the visibility of your company and its services – with a Premium Company Profile across the Konradin Industrie network.

Your company is presented within Konradin Industrie's online network on industrie.de and 13 additional websites, featuring the following content:

- Company logo and your own header image
- Links to your social media accounts
- Description of your company incl. 3 images
- 10 individual categories
- In addition, up to 3 offers, videos or PDFs
- Company address and contact details, including links to your website and email address
- Your publications showcased across the Konradin Industrie network

PRESENCE
ON 14
WEBSITES



BUSINESS CARD

Your print business card includes:

- 1 year visibility
- in the trade magazine of your choice
- in the relevant category*
(* Categories -> see details)



BOOK
AT A SPECIAL RATE
COMBINATION
COMPANY PROFILE
&
BUSINESS CARD



PREMIUM COMPANY PROFILE	ONLINE RATE	PRINT + ONLINE COMBINATION
Basic rate for 1 year	2,050.00	3,100.00

Start possible anytime

Agency commission: 10% on digital products

PRINT BUSINESS CARD IN THE TRADE MAGAZINE	FREQUENCY	PRINT RATE	PRINT + ONLINE COMBINATION
EPP Elektronik Produktion Prüftechnik	1x per quarter (4 issues)	1,320.00	3,100.00

Entry possible with any issue

(Rates valid as of 01.10.2026, in €, plus VAT)

→ Details at:
media.industrie.de

→ SEND DATA TO:
auftragsmanagement@konradin.de

WHITE PAPER



NEED HELP CREATING YOUR WHITE PAPER?

Have your white paper created by one of our specialist editors, with an optional English-language version

→ [MEDIA SALES](#)
[CONTACTS](#)

PAY-PER-LEAD

CONCEPT AND BENEFITS

- You provide a white paper relevant to your target audience, which is published exclusively by Konradin.
- Together, we define the desired number of qualified leads within your target audience. Based on your white-paper package, we then generate the agreed number of qualified, GDPR-compliant leads.



SERVICES AND RATES

WHITE PAPER – PAY-PER-LEAD

Rate from

5,460.00

- Target-group-compliant selection from our database
- Targeted email campaign to generate your guaranteed GDPR-compliant leads*
- Additional promotion across our digital channels

FURTHER OPTIONS: on request

* MQL = Marketing Qualified Leads

(Rates valid as of 01.10.2026, in €, plus VAT)

... OR
REQUEST YOUR
PERSONALISED
QUOTE:

→ [MEDIA SALES](#)
[CONTACTS](#)

→ SEND DATA TO: auftragsmanagement@konradin.de

→ Details at: media.industrie.de

WEBINAR

SHARE EXPERT KNOWLEDGE,
COMMUNICATE BENEFITS,
GENERATE LEADS



SERVICES AND RATES

(minimum lead time: 6 weeks)

Package rate

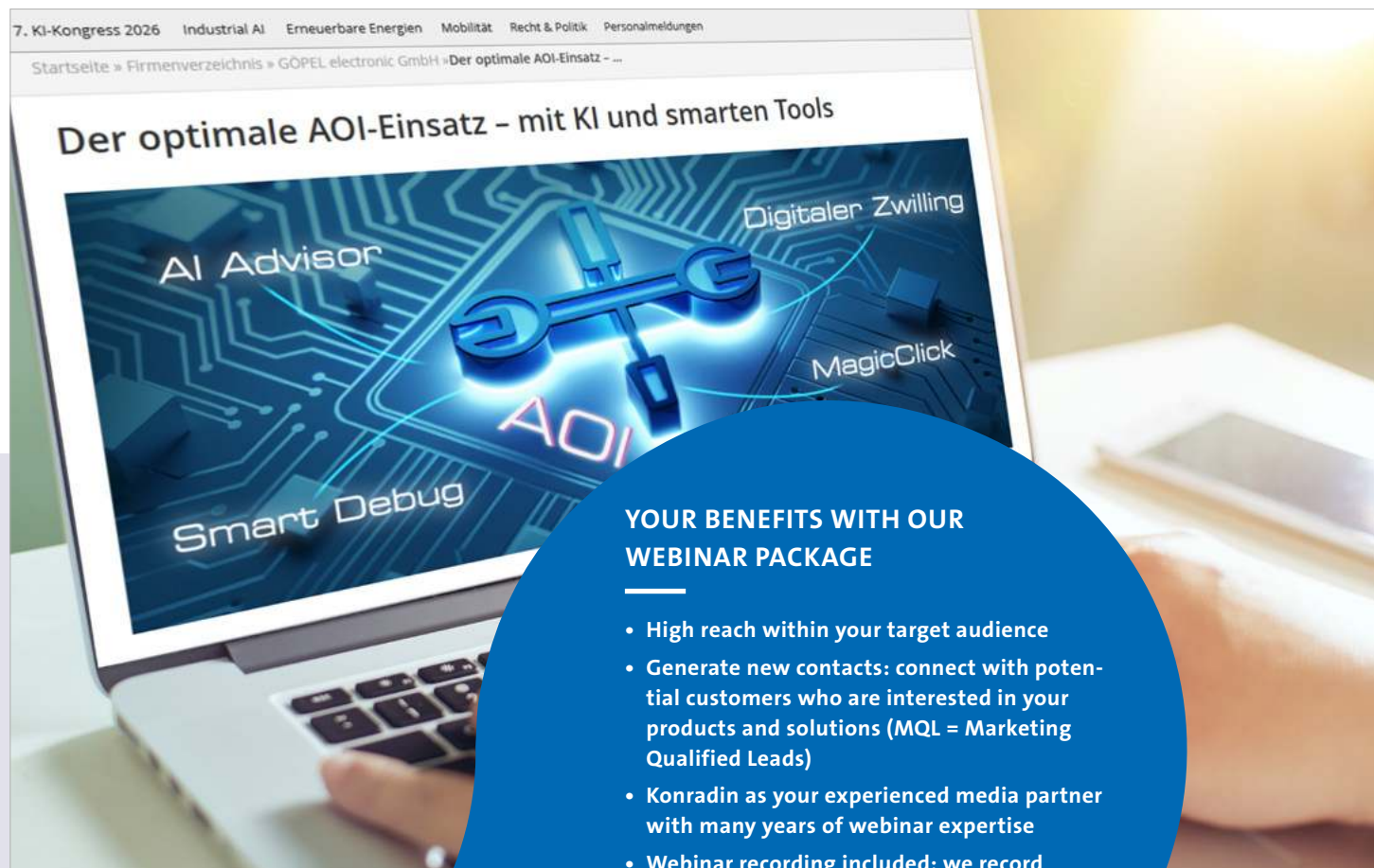
Webinar	7,850.00
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- Precise selection of the target audience from our database
- Invitation email, reminder email, appointment reminder and follow-up communication
- Extensive promotion of the webinar across our channels
- Online webinar room
- Live broadcast (approx. 60 minutes)
- Professional moderation and the option to include up to two speakers from your company
- Provision of GDPR-compliant registration leads after the webinar
- Detailed reporting
- Provision as an on-demand webcast on our websites after the live event

OPTIONAL – by arrangement:

- Technical check before the live event
- Integration of a video as well as up to three polls during the live broadcast

Agency commission: 10% on digital products



YOUR BENEFITS WITH OUR WEBINAR PACKAGE

- High reach within your target audience
- Generate new contacts: connect with potential customers who are interested in your products and solutions (MQL = Marketing Qualified Leads)
- Konradin as your experienced media partner with many years of webinar expertise
- Webinar recording included: we record your webinar and put it online as an on-demand webcast on our websites – for additional reach and further lead generation

OPTIONS AT EXTRA CHARGE:

	per lead
Leads (after live webinar)	from 70.00
Recording of your presentation	+ 500.00

(This covers all usage rights and compensates the publisher for any addresses not received.)

(Rates valid as of 01.10.2026, in €, plus VAT)

→ SEND DATA TO:
media.industrie@konradin.de

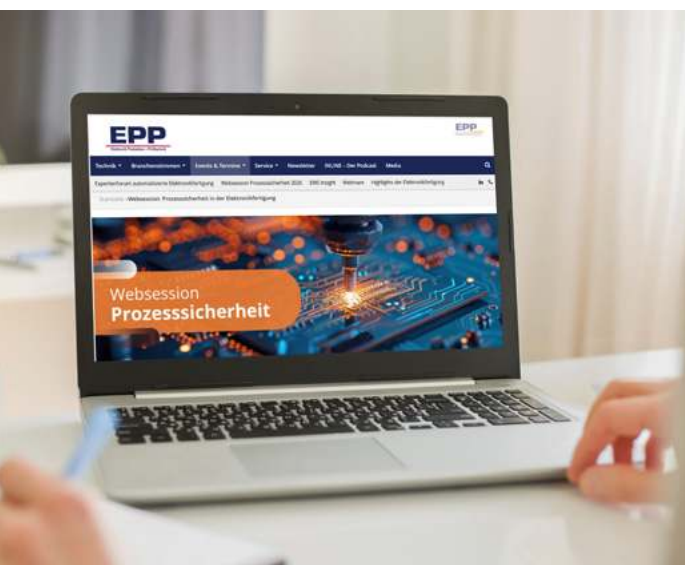
→ Details at:
media.industrie.de

WEB SESSIONS

USE OUR WEB SESSIONS TO PRESENT YOUR PRODUCTS AND SOLUTIONS TO A RELEVANT PROFESSIONAL AUDIENCE. INCREASE YOUR VISIBILITY WITHIN THE INDUSTRY AND GENERATE QUALIFIED LEADS FOR YOUR BUSINESS.

LOOKING FOR
DIFFERENT TOPICS?

Get in touch
→ [MEDIA SALES CONTACTS](#)



Web session Semiconductor packaging

Date: 13.05.2027 | **Registration deadline:** 11.03.2027

Semiconductors are the foundation of modern electronics. At the same time, requirements for performance, miniaturisation and reliability are steadily increasing. Innovative packaging technologies play a key role in meeting electrical, thermal and mechanical requirements. This web session is ideal for providers of materials, equipment, manufacturing technologies and services relating to advanced packaging, chiplet concepts, wafer-level packaging, substrates, interconnection technology, thermal management, inspection and testing processes.

Web session Process reliability

Date: 01.07.2027 | **Registration deadline:** 29.04.2027

Electronics manufacturers must respond quickly to customer demands while ensuring sustainable and cost-effective production quality. Software with the right interfaces can provide crucial support. This web session presents solutions and concepts. You are the ideal partner for this session if you offer solutions for machine connectivity (e.g. Hermes or CFX), process control and traceability, automation, data-driven analytics, handling & robotics or lean management.

Web session Material management & supply chain

Date: 23.09.2027 | **Registration deadline:** 22.07.2027

Stable supply chains and efficient material management are essential for cost-effective electronics manufacturing. Geopolitical developments, fluctuating availability and increasing requirements for transparency and sustainability are adding complexity throughout the supply chain. This web session presents solutions and strategies for managing material flows and supply chains. It is aimed at partners offering solutions for procurement, warehousing, traceability, inventory management, digitalisation, supply chain planning, sustainability, risk management and logistics processes.

Web session Power electronics

Date: 10.11.2027 | **Registration deadline:** 09.09.2027

Power electronics is experiencing a boom thanks to the numerous applications in e-mobility or renewable energies, through to applications in medical devices or in aerospace. The web session presents solutions and concepts for efficient manufacturing. You are a suitable partner for this web session if you offer solutions for process optimisation, assembly, soldering processes, thermal management, cleaning technology, sustainability and testing methods, etc.

→ [VIEW BENEFITS AND PRICING](#)

**POSITION
YOUR COMP-
NY AS A
LEADING
SOLUTIONS
PROVIDER**



YOUR BENEFITS



Qualified lead generation

You receive the contact details of participants who registered for the web session, together with comprehensive reporting. This enables you to identify potential new customers in a targeted and efficient way.



Wide reach

Reach your target audience throughout Germany and beyond. Benefit from the extensive reach and established network of Konradin Industrie.



Long-lasting impact

We take care of the technology and project management. The on-demand webcast continues to generate additional reach and leads even after the live event.



Maximum visibility

Promotion before, during and after the web session increases your presence across the Konradin Industrie network and draws additional attention to your topics.



Services and rate

(minimum lead time 6 weeks)

- Presentation including Q&A session (20 minutes per partner)
- Introduction of topic and speaker by the editors of EPP
- Organisation and execution of the webinar incl. advertisement and recruitment of participants
- GDPR-compliant participant leads after the web session

PACKAGE RATE

3,260.00

Options at extra charge:

Leads (after live web session)	ab 70.00
Optional: plus 1/1 page advertorial in print	+ 2,000.00
Optional: plus 2/1 page advertorial in print	+ 3,300.00
Optional: plus recording of your presentation for your own use (This covers all usage rights and compensates the publisher for any addresses not received.)	+ 500.00

(Prices valid as of 01.10.2026, in €, plus VAT)

WEB SESSIONS

→ SEND DATA TO: media.industrie@konradin.de

→ Details at: media.industrie.de

KONRADIN EVENTS

PROFESSIONAL, SUCCESSFUL, ESTABLISHED
INDUSTRY EVENTS ORGANISED BY THE KONRADIN MEDIA GROUP

SUCCESSFUL B2B EVENTS – FROM CONCEPT TO EXECUTION

The Konradin Media Group organises high-quality B2B events for the industrial and technical sectors – from strategic planning through to professional execution.

Our strengths: in-depth industry expertise, established networks and the reach of our media brands. Complementing our editorial coverage, we create valuable opportunities for your target audience to connect and engage.

Are you planning an event and looking for an experienced partner with strong industry connections? Get in touch – we look forward to hearing from you.

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- ✓ **INNOVATION FORUMS:** Spotlight on new solutions.
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- ✓ **EVENT SUPPORT:** Support from promotion through to organisation.
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On 14 April 2027, the Filderhalle Leinfelden will once again become a hotspot for cutting-edge technologies. As a partner of the 14th EPP Innovation FORUM+, your company will enjoy exclusive visibility, with two parallel lecture tracks and a tabletop exhibition providing ideal opportunities to showcase your innovations to a high-level professional audience. Direct interaction with decision-makers and experts will provide your company with valuable contacts and establish your position as an innovation leader in electronics manufacturing. Exclusive exhibition tours and a high-profile prize draw will give you the chance to win new customers and expand your market presence.

Recap 2026

Our partners:



276 REGISTRATIONS
236 PARTICIPANT
85 % ATTENDANCE

SHAPING THE FUTURE OF ELECTRONICS MANUFACTURING TOGETHER

- JOIN THE EPP INNOVATION FORUM+
- YOUR STAGE FOR INNOVATIONS IN ELECTRONICS MANUFACTURING



Excerpt from the participant list: F&S Elektronik, Balluff, Festo, Fronius, Jopp Electronics, KIRRON, Rolls-Royce Solutions, Pematech, Schiederwerk, Euchner, Kistler, Hahn-Schickard, Siko, Bever, Robert Bosch, Mercedes-Benz, Technische Akademie, Hochschule Pforzheim, Siemens, Pilz, Hechinger, Xplain Data, Rolls Royce, Mayerhofer Elektronik and many more

EPP INNOVATION FORUM⁺ 2027

→ WEITER

THE ACCOMPANYING EXHIBITION



15th EPP Innovation FORUM+
 14 April 2027, Filderhalle Leinfelden

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- Keynotes and partner presentations
- Accompanying exhibition
- Exclusive access: visitors are potential customers, not competitors



**Premium/
 Premium
 Light**



Standard



**Examples from the
 accompanying exhibition**

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→ Details at:
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