Newsletter 2020

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Newsletter Overview

**Newsletter for experts**

All the “Konradin Industrie” trade magazines also inform their readers – function and industry-oriented – via newsletters.

**Potential usages/advantages**

- direct linking
- quick information medium
- the latest information
- tailored combinations across all target groups

**Other services:**

**E-mailing**
Also use the addresses for individual mailings.

**Professionally written special newsletter**
The range of topics will be agreed with yourselves. The advertising spaces are available for you exclusively.

Just call and ask us about the opportunities.

<table>
<thead>
<tr>
<th>Newsletter</th>
<th>Recipients</th>
<th>Frequency</th>
<th>Target group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automationspraxis Newsletter</td>
<td>10,000</td>
<td>monthly – (4th Wednesday)</td>
<td>Deciders in the production sector as well as master craftsmen and technicians searching for automation solutions in their own operations.</td>
</tr>
<tr>
<td>Beschaffung aktuell – der Newsletter für Profis im Einkauf</td>
<td>10,000</td>
<td>2x monthly</td>
<td>Deciders in purchasing, supply management, technical purchasing and logistics as well as CEOs and directors in mid and large-sized companies in every industry.</td>
</tr>
<tr>
<td>prozesstechnik-online-Newsletter</td>
<td>17,400</td>
<td>weekly</td>
<td>Owners, CEOs, technical management and investment deciders in the chemical, pharmaceutical and foodstuff industries.</td>
</tr>
<tr>
<td>Automatisierung im Blick</td>
<td>12,500</td>
<td>weekly - Wednesdays</td>
<td>Recipients wanting to inform themselves about the latest electrical automation innovations.</td>
</tr>
<tr>
<td>EPP-News</td>
<td>10,000</td>
<td>weekly Wednesdays + trade show NL</td>
<td>Subscribers are professional and known by name recipients wanting to inform themselves about the latest innovations in electronic manufacturing processes.</td>
</tr>
<tr>
<td>EPP-EUROPE-News</td>
<td>9,000</td>
<td>2x monthly - Tuesdays</td>
<td>The English language newsletter supplies interesting and important news for Europe.</td>
</tr>
<tr>
<td>Industrie-News</td>
<td>26,000</td>
<td>Weekly - Tuesdays</td>
<td>Function: 86% CEOs and directors, heads of departments. Industry: 53% mechanical engineering, 19% metal production and processing.</td>
</tr>
<tr>
<td>IT trifft auf Industrie</td>
<td>20,000</td>
<td>weekly - Wednesdays</td>
<td>On the one hand we address professionals/specialists with an IT background who in future will be involved with IT in the production environment. On the other we focus on IT managers in the production with a manufacturing background.</td>
</tr>
<tr>
<td>Engineering im Blick</td>
<td>17,000</td>
<td>Weekly - Thursdays</td>
<td>Constructors, development engineers and product development managers with responsibility for planning and decision-making in mechanical engineering and electronics.</td>
</tr>
<tr>
<td>Systems Engineering</td>
<td>5,000</td>
<td>2x monthly - Fridays</td>
<td>Aim is to make Systems Engineering attractive for responsible persons in the technological sector.</td>
</tr>
<tr>
<td>mav Newsletter Späne à la carte</td>
<td>10,000</td>
<td>monthly - (3rd Wednesday)</td>
<td>Deciders in metal-cutting manufacturing.</td>
</tr>
<tr>
<td>medizin&amp;technik-News</td>
<td>6,500</td>
<td>2x per month - Fridays + trade show NL</td>
<td>Recipients that want to inform themselves about innovations in medical technology: they are manufacturers of medical devices, products and components in the development and production department, but also CEOs in medical technology.</td>
</tr>
<tr>
<td>QUALITY-News</td>
<td>11,500</td>
<td>Monthly - Wednesdays + trade show NL</td>
<td>Persons responsible for quality management in manufacturing</td>
</tr>
<tr>
<td>Sicherheitsbeauftragter-Newsletter</td>
<td>2,000</td>
<td>weekly - Thursdays</td>
<td>Specialists for work safety, safety engineers, safety officers, company physicians, health managers</td>
</tr>
</tbody>
</table>
### Newsletter Prices (prices valid from 01.10.2019. in € plus VAT)

<table>
<thead>
<tr>
<th>Newsletter</th>
<th>Text-image advert</th>
<th>Full banner in content</th>
<th>Leaderboard above header</th>
<th>Medium rectangle</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automationspraxis Newsletter</td>
<td>750.-</td>
<td>500.-</td>
<td>875.-</td>
<td>750.-</td>
</tr>
<tr>
<td>Beschaffung aktuell – der Newsletter für Profis im Einkauf</td>
<td>840.-</td>
<td>840.-</td>
<td>1.050.-</td>
<td>840.-</td>
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<tr>
<td>Prozesstechnik-Newsletter</td>
<td>840.-</td>
<td>840.-</td>
<td>1.200.-</td>
<td>840.-</td>
</tr>
<tr>
<td>Automatisierung im Blick</td>
<td>610.-</td>
<td>610.-</td>
<td>1.000.-</td>
<td>610.-</td>
</tr>
<tr>
<td>EPP-News</td>
<td>620.-</td>
<td>620.-</td>
<td>1.250.-</td>
<td>620.-</td>
</tr>
<tr>
<td>EPP-EUROPE-News</td>
<td>620.-</td>
<td>620.-</td>
<td>1.250.-</td>
<td>620.-</td>
</tr>
<tr>
<td>Industrie-News</td>
<td>940.-</td>
<td>940.-</td>
<td>1.550.-</td>
<td>940.-</td>
</tr>
<tr>
<td>IT trifft auf Industrie</td>
<td>1.000.-</td>
<td>1.000.-</td>
<td>1.550.-</td>
<td>1.000.-</td>
</tr>
<tr>
<td>Engineering im Blick</td>
<td>685.-</td>
<td>685.-</td>
<td>1.130.-</td>
<td>685.-</td>
</tr>
<tr>
<td>Systems Engineering</td>
<td>400.-</td>
<td>400.-</td>
<td>600.-</td>
<td>400.-</td>
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<tr>
<td>mav Newsletter Späne à la carte</td>
<td>750.-</td>
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<tr>
<td>medizin&amp;technik-News</td>
<td>610.-</td>
<td>610.-</td>
<td>800.-</td>
<td>610.-</td>
</tr>
<tr>
<td>QUALITY-News</td>
<td>660.-</td>
<td>660.-</td>
<td>870.-</td>
<td>660.-</td>
</tr>
<tr>
<td>Sicherheitsbeauftragter-Newsletter</td>
<td>300.-</td>
<td>300.-</td>
<td>350.-</td>
<td>300.-</td>
</tr>
</tbody>
</table>

All prices per issue/advert
Data transfer:

7 days before the start of the campaign via e-mail to auftragsmanagement@konradin.de

Format: GIF, JPG. (DOC additional for text/image display). Tracking code or Redirect are possible. Web beacons are not integrated.

File size: max. 60 KB

Please do not send us animated images as they can only be correctly depicted in the web view.

Formats:

Text image display
Image: (GIF, JPG) / 200 x 100
Text: 300 characters (incl spaces) + Link

Full banner
468 x 60 or 590 x 100

Leaderboard over header
728 x 90

Medium rectangle
300 x 250
Your Conversation Partners

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cav – Prozesstechnik für die Chemieindustrie
cpp – Process technology for the chemical industry
dei – Prozesstechnik für die Lebensmittelindustrie
elektroAUTOMATION
EPP
EPP EUROPE
KEM Konstruktion
phpro – Prozesstechnik für die Pharmaindustrie

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